

InfoMentis, Inc.

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Wendy Reed, Founder & Chief Executive Officer of InfoMentis Joins AeA SE Board of Directors

Alpharetta, GA – Wendy Reed, a 20-year veteran of the technology industry has been appointed to the Board of Directors of the AeA's SE Council. The Board is responsible for setting policy and direction for the SE Council programs. The SE office is one of 17 AeA Councils in the U. S. and is located in Alpharetta, GA.

Prior to founding InfoMentis in 1996, Wendy worked for MSA (formerly Dun & Bradstreet Software), ViaSoft and Clarus where she held positions in sales, marketing, and sales management. During her time at MSA, Wendy achieved Sales Club and President's Club recognition several years running.

In commenting about her appointment, Ms Reed said, "I believe it is important to have an organization within the High Technology sector whose primary focus is the unique challenges facing technology companies. AeA created an ecosystem that "gives back" to the high tech community through executive guidance and thought leadership. It is this type of community that provides technology companies an advantage in a fast-paced industry that is young and growing quickly. It is essential that these young organizations have industry role models that can guide and provide innovative ideas that will put them in a position to succeed. Technology continues to be the catalyst for change and future technology leaders need a "sounding board" to remain grounded in solid business practices. It is for these reasons that I wanted to actively participate in shaping and contributing to an organization like AeA."

Randy Keith, Chair of the AeA's SE Council adds, "I've had the good fortune to have known Wendy for many years. A very accomplished businesswoman, she represents the type of business leadership that comes from entrepreneurship, hard work, and experience and we are thrilled to have her join our board."

Wendy also worked for Hayes Microcomputer Products where she was responsible for software selection, implementation and support. She started her career in Information Technology at Accenture (formerly Andersen Consulting), where she was responsible for implementing solutions for the healthcare, banking and manufacturing industries.

Wendy continues to be recognized for her efforts by Catalyst Magazine as one of the Top 50 Entrepreneurs of 2004, Metro Atlanta Chamber of Commerce 2004 Small

Business Person of the Year Finalist, Ernest & Young 2001 Entrepreneur of the Year Finalist, Georgia Trend – 40 Under 40 Georgia's Brightest Star's and Clarkson University – Entrepreneurial Success.

Wendy received a Bachelor's Degree in Computer-Based Management with a Minor in Communications from Clarkson University in 1984.

InfoMentis helps sales, services, support and marketing professionals create predictable streams of revenue through their customized programs, collaborative tools, and consulting services in multiple industries such as High Technology, Pharmaceutical, and Professional Services. For more information on InfoMentis, go to www.infomentis.com

Advancing the business of technology, AeA is the nation's largest high-tech trade association. Founded in 1943, AeA has more than 3,000 member companies that span the high-technology spectrum, from software, semiconductors and computers to Internet technology, advanced electronics and telecommunications systems and services. With 17 regional U.S. councils and offices in Brussels and Beijing, AeA offers a unique global policy grassroots capability and a wide portfolio of valuable business services and products for the high-tech industry. For 60 years, AeA has been the accepted voice of the U.S. technology community. For more information on AeA go to <http://www.aeanet.org/AeACouncils/SECouncilStart.asp>

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